



# Natick: Our Community Yesterday and Today

**Natick 360**

Honoring our past - Planning our future



**Metropolitan Area  
Planning Council**

*Serving 101 cities and towns*

## Phase 1 Report

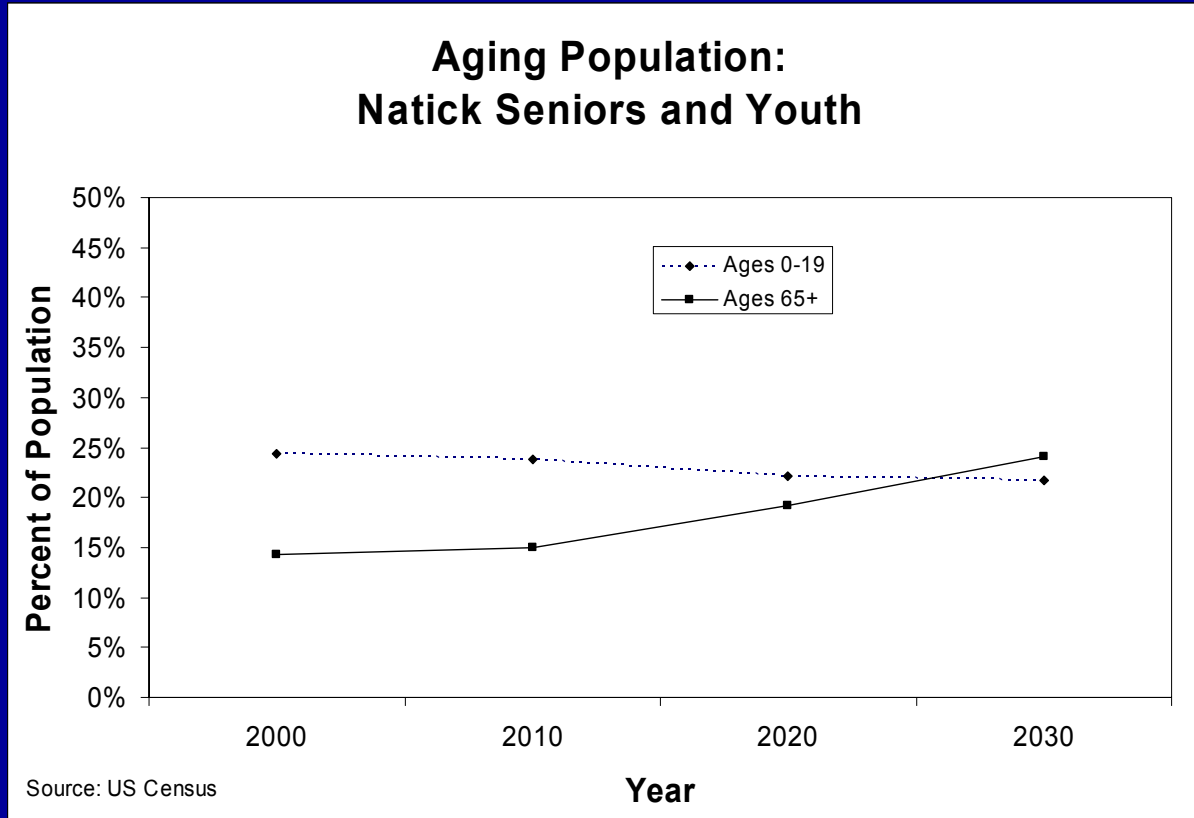
### Metropolitan Area Planning Council:

- Regional Planning Agency serving 101 communities of the Boston region
- MetroFuture: Making a Greater Boston Region
- Focus on water, transportation, housing, economic development, open space and other region-wide studies, as well as data and map analyses
- Assist local municipalities in undertaking planning projects
- Advocate for legislative changes to assist municipalities

### Phase 1 report “Natick: Our Community Yesterday and Today”

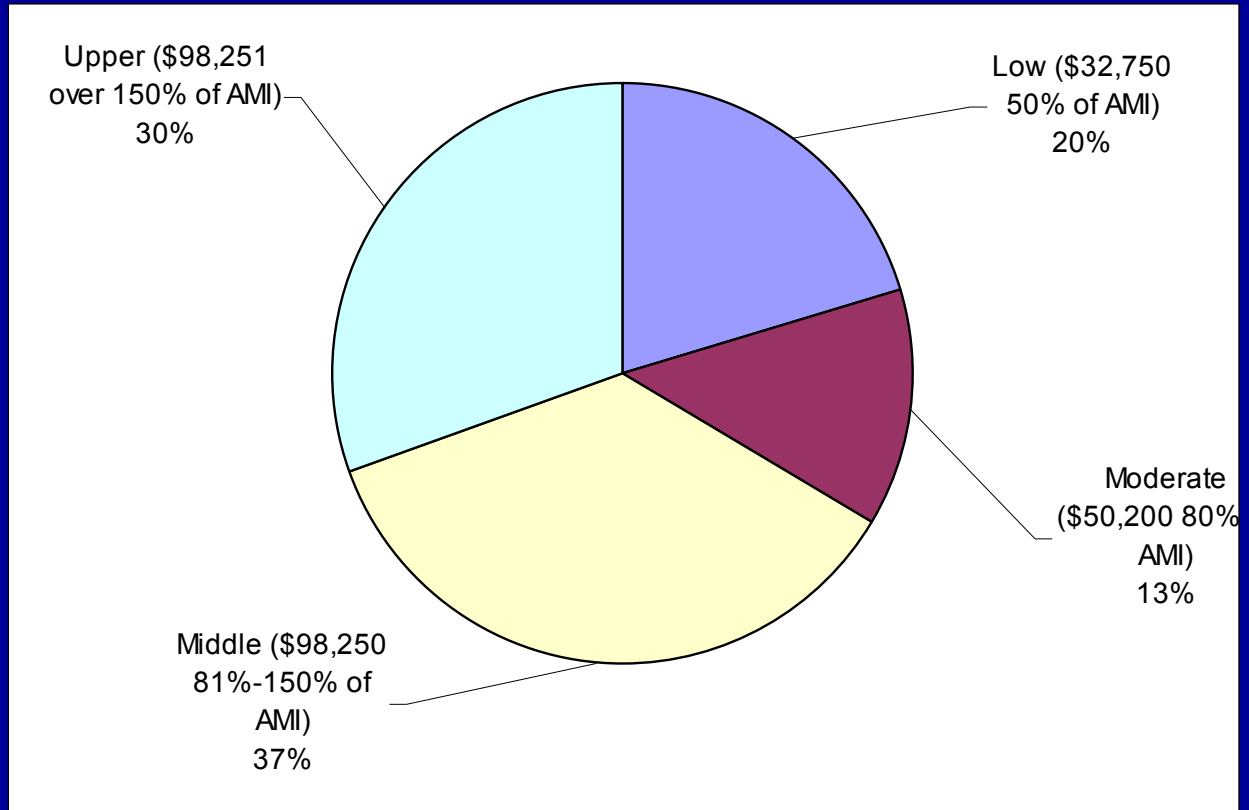
- Data from federal, state and local sources
- 80 page report with 7 maps and more than 60 charts and tables
- Describes the current status of the town in relation to population, housing, transportation, economic development, town services, physical plan and zoning, recreation and cultural amenities, and funding opportunities
- Report is in final editing

# Notable Age Trends 2000-2030



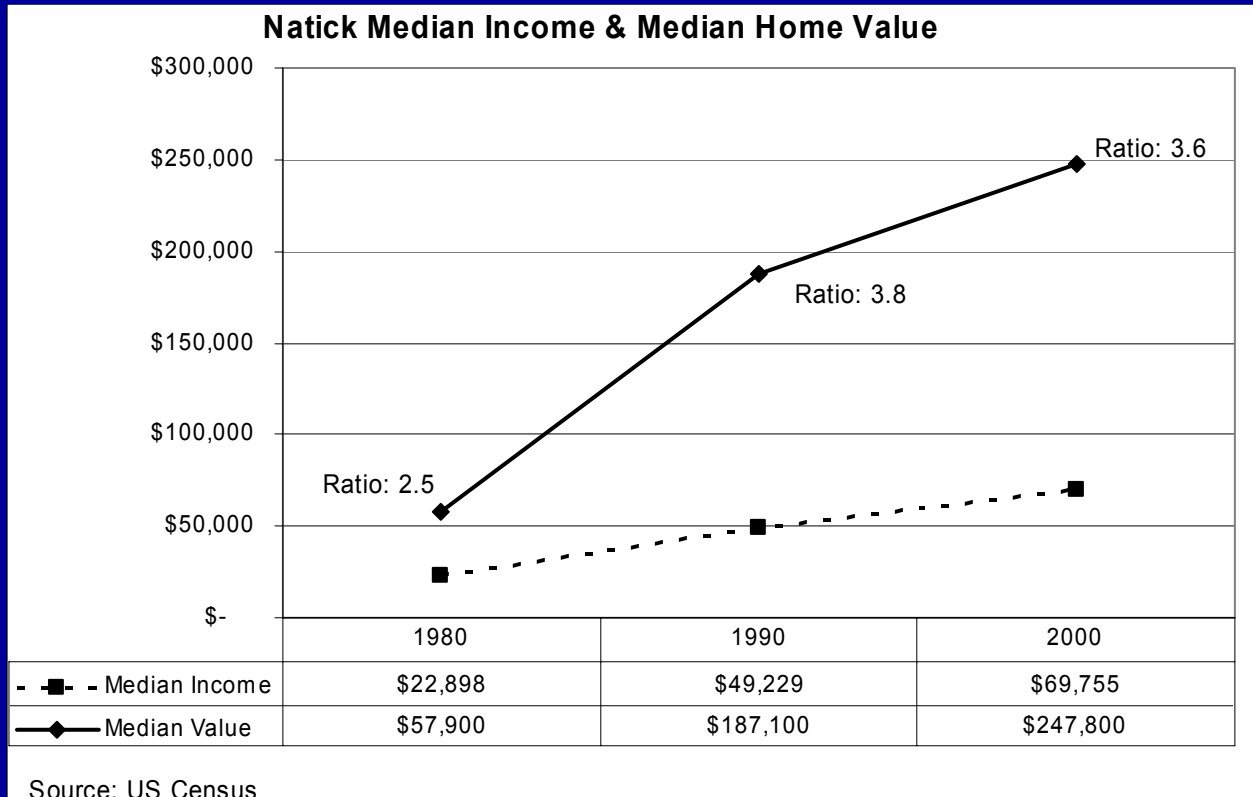
Natick's population is aging. The youth population will remain constant but the senior population will grow from 15% to 25% of the community.

# Natick Household Income, 2000



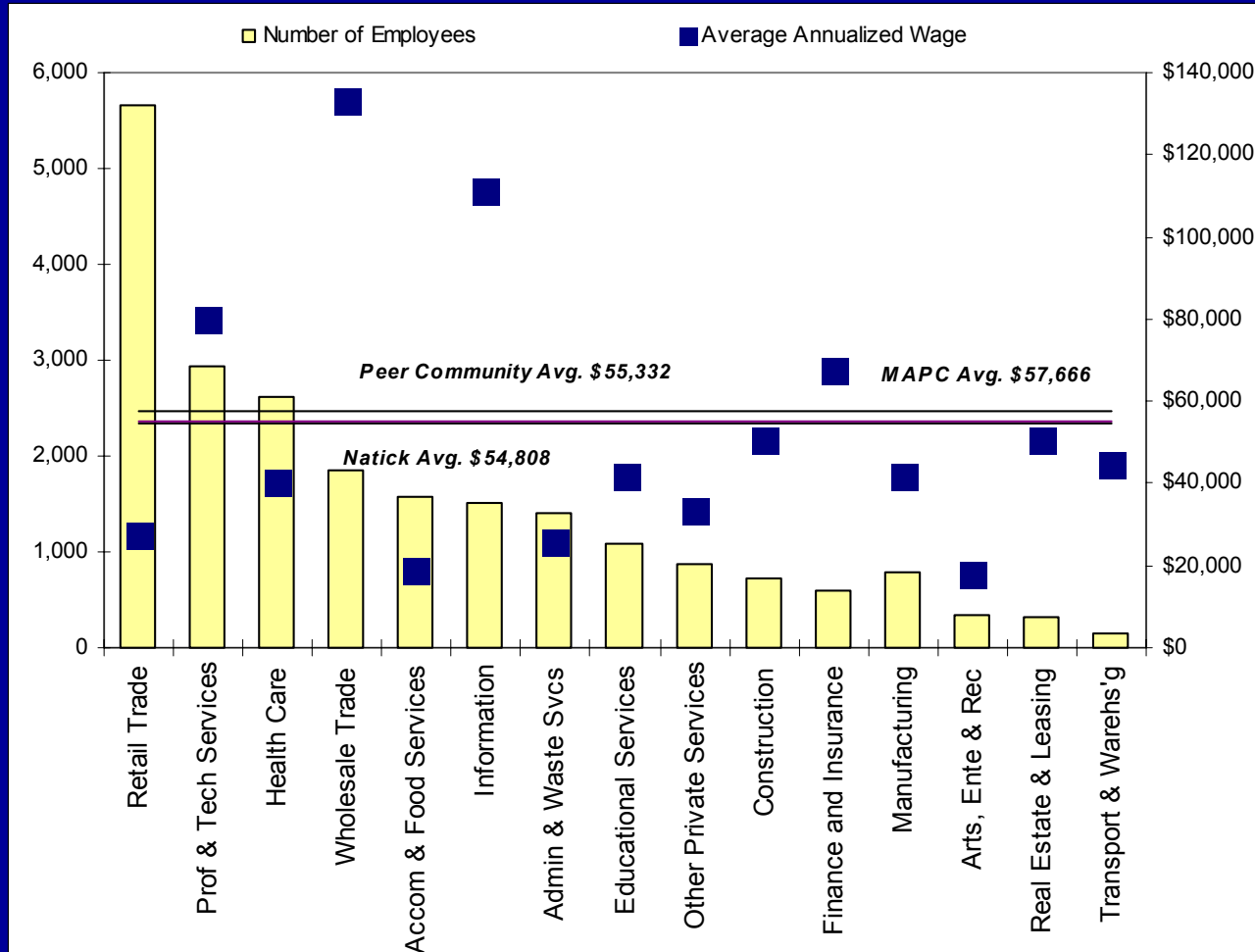
Natick is an economically diverse community with equal numbers of wealthy, middle income, and moderate/low income households.

# Natick Housing Affordability



To be affordable, housing should not cost more than 2.5 times a person's income. The majority of Natick's residents could not afford to buy in Natick today.

## Private Sector Jobs in Natick, 2005



Retail jobs make up 25% of all jobs in Natick but have low wages. High paying professional and managerial jobs are growing in the community.

## Natick Residents - Where Do they Work?

| Natick Residents<br>Working In:                    | 2000          |              | 1990          |              |
|--|---------------|--------------|---------------|--------------|
|  | # of workers  | %            | # of workers  | %            |
| Natick   | 4,018         | 22.75        | 4,615         | 26.41        |
| Boston   | 2,988         | 16.92        | 2,747         | 15.72        |
| Framingham   | 1,726         | 9.77         | 1,655         | 9.47         |
| Wellesley  | 1,093         | 6.19         | 1,266         | 7.24         |
| Newton   | 792           | 4.48         | 696           | 3.98         |
| Cambridge  | 696           | 3.94         | 488           | 2.79         |
| Waltham  | 688           | 3.90         | 674           | 3.86         |
| Needham  | 428           | 2.42         | 391           | 2.24         |
| Marlborough  | 235           | 1.33         | --            | --           |
| Wayland  | 224           | 1.27         | 389           | 2.23         |
| Weston   | --            | --           | 291           | 1.67         |
| <b>Total working residents</b>                     | <b>17,660</b> |              | <b>17,476</b> |              |
| <b>Work in MAPC region</b>                         | <b>16,520</b> | <b>93.54</b> | <b>16,555</b> | <b>94.73</b> |
| <b>Work outside MAPC, but<br/>in Massachusetts</b> | <b>967</b>    | <b>5.48</b>  | <b>774</b>    | <b>4.43</b>  |

23% of Natick residents work within the community.

Another 17% commute to Boston and 10% work in Framingham.